

#### Managed by



Institute 🔯 Moving Images

## Institute of Moving Images- the Film School

## We know how film industry works

A warm welcome to IMI.

Institute of Moving Images is an intimate and innovative film school for high standard of practical training in all key areas of filmmaking with latest equipment. It is very independent film school run by non-profit Moving Images Educational Trust, recognized by Government under Bombay Public Trust Act, 1950.





Today Indian film & television industry is the largest in the world. It is a source of employment for 6.5 million people and employment opportunities are rising by the day

As per rough estimation by Economics Times, by the year 2017, hundred thousand more trained professionals will be required to make thousands of hours of Television programs and feature films for the ever growing numbers of TV channels and multiplex Cinema across the country.

But there are not enough, good film schools which offer practical training to prepare the huge talent pool of next generation film professionals needed for future expansion of the industry. Either you have Government aided Film Institutes with limited seats or privately run international film schools with their exorbitant fees.

Institute of Moving Images was founded on a belief that a top quality education in filmmaking should be accessible at an affordable cost to anyone with the drive and ambition to make films.

IMI has already established its credibility with industry professionals. The industry stalwarts trust Institute of Moving Images for the film education of their children.



#### **About IMI**

IMI opened its doors in May 2006 in MMK College, Mumbai with short course in film making. And soon we branched out to Pune - the educational hub of India. Since that time we have grown into our own facilities and today inside the M.A. Building of India's premier Gokhale University in Pune, we hold 18 Months full-time Advanced Diploma & One Year full-time Diploma as well as Short Term Certificate Weekend Programs.

We also conduct Filmmaking Workshops at number of additional locations in different parts of India in collaboration with different colleges and universities.

Since 2006, when the first student enrolled with us, we have come a long way. Today the Institute of Moving Images is considered one of the most prominent film school in India.

Today, we can proudly say many of our alumni are employed in many prestigious Film Production Companies & Television Channels in India and abroad.

But the fact remains that no one is ever hired in the film industry on the basis of mere paper qualification. This is our faculty of high profile, award winning and established film professionals, who often come straight from their movie sets; teach students how to succeed in this competitive field since they know better how the film industry works.

Success in the Film Industry is a combination of right Skills, Attitude & Confidence- this is what IMI provides to its students.

## Why choose IMI

- An intimate film school, passionate about film and its students
- The affordable cost of Film Education
- Located in a sprawling, green university campus in Pune, providing an ideal backdrop for concentrated Film training
- Just 5 minute walk from National Film Archive of India, a rare opportunity to explore treasure of world cinema
- Excellent student-to-tutor ratio
- IMI tutors are working, high profile film professionals from the industry
  - Hands on practical training on film and digital formats with optimum tuition hours
- One film is prepared, shot, edited and screened in every 4 weeks of your study
- Choose your specialization after comprehensive training in Screenwriting, Direction, Camera, Editing, Production & Sound
- High standard of technical facilities & equipment
- Partnerships with industry and educational bodies
- Show reels & Industry Showcase screenings
- Career and independent filmmaking support that continues well beyond our courses
- No Hidden cost
  - IMI is non profit making educational trust committed to spend its money on your education

Our Technology Affiliation

















## Institute of Moving Images- the Film School Learn Film Making / in a sedate green environment The picturesque locations in & around our sprawling campus provide an interesting backdrop for concentrated study of film-making and to shoot student exercise films. **IMI Campus** The Institute of Moving Images campus is in the heart of Pune city. Just 160km away from the state capital Mumbai & at the foothill of Sahyadri Mountains, this 700 year old historical city- Pune is the cultural capital of Maharashtra State, also known as Oxford of India. IMI is located in the premises of India's premier Gokhale University (Gokhale Institute of Politics & Economics) which is situated in the sprawling campus of the Servant of India Society, established in 1905 by the great Indian nationalist leader Gopal Krishna Gokhale at BMCC Road, Deccan Gymkhana, behind Fergusson College, Pune. Our all theory classes, workshops, technical demonstrations, classroom exercise & film screenings are held in the MA building of the university. The beautiful gothic constructions

and the sedate green atmosphere in & around our sprawling campus provide an interesting backdrop for concentrated study of filmmaking and to shoot student exercise films.



## **IMI Faculty**

At Institute of Moving Images, we believe that Film-making is one of the most team intensive industries around.

If you can't communicate, cooperate and lead, you're certainly going to struggle in film making where you need everyone around you. Collaboration is crucial to filmmaking, and in keeping with this, students' creative abilities are mobilized and developed by our faculty of high profile working professionals from the Film & TV industry who bring the real-world experience you rarely find in tenures academicians, who are just too far removed from the real world to help emerging artistes to succeed.

In many programs, courses are scheduled around faculty members who are working on major productions during the day. Sometime, they come to the class straight from their movie sets in Mumbai.

They share their expert knowledge and technique to help prepare you in the art of screenwriting, cinematography, directing, editing, producing, production design, sound design and anything else they might think is important.



Institute of Moving Images is also committed to craft an active, rich and exciting atmosphere in the campus. In addition to a regular interactive session with noted filmmakers, students are also exposed to specialists from diverse fields in order to provide an environment for their in-depth aesthetic development and to foster their overall intellectual growth by sociologists, human right activists, psychologists, , Advertising professionals, copy-right lawyers, management experts, celebrity writers, painters and musicians.





#### **Facilities**

IMI is characterized by its intimate environment as we intake a limited number of students for our Diploma and Certificate programs.

This lends a particular intimacy to the educational and filmmaking experience, promoting cordial work relations between teachers and students and affording easy access to filmmaking facilities and red-tape free working environment.

The facilities at IMI incorporate the latest in production and post-production technology into a state-of-the-art film curriculum that is like no other.



#### Institute of Moving Images - the FIlm School

## IMI Programs truly empower you

On the strength of the IMI certificate and show-reel of their final Diploma or Certificate films, many of our alumni are gainfully employed in prestigious Production houses in India & abroad.



At the Institute of Moving Images, we teach the art, craft and commerce of Filmmaking based on modern and balanced curriculum, class room instructions, hands-on practical exercises, actual filmmaking & industry internship. Our course content has ingrained the best ideas and elements from the top film school of the world and adapted them to be relevant to our Film & Television industry.

Currently, IMI offers the following industry approved programs:

- Advanced Diploma: 18 Months (Specialization in Film Direction/ Screenwriting/ Producing/ Cinematography/ or Film Editing) Full-Time Program including Internship
- Diploma: One Year (Filmmaking: Fiction for Television/ or Documentary)
   Full-Time Program including Internship
- Short Term Certificate: 2 Months (Filmmaking Foundation Program) Weekend Program for working Professionals or Students who have other time commitments

Our advisors help students and alumni navigate through the entertainment industry and assist in securing that all important first project, assignment or job.

We also have a dedicated Job board on IMI website wherein industry jobs are regularly posted by reputed production houses for paid and unpaid work which our students and alumni can search for themselves.

## What's the right course for me?

The Institute of Moving Images offers a huge creative challenge to any artist. It forces you- the next generation of talent to be self critical, hard working and ambitious in 8 world class programs, spanning from 18 months full time Specialization to One year full time Diploma courses to short term Certificate Programs. Choose the program that suits you best.

#### **Advanced Diploma**

#### Unique features of the Program

- 18 Months of full-time, intensive course
- Total 1600 hrs. of Tuitions
- Specialization in Film Direction/Cinematography Screenwriting/ Producing/ or Film Editing
- Average 15 students in each discipline
- Admission is purely on the basis of merit
- Each student independently makes close to 12 films projects and performs all key roles while crewing in 30 other films
- Training on Sony full HD PXW-FS7 Super 35 Camera, 4K Arri Alexa XT Studio Camera & 5K RED Epic. Editing experience on non linear AVID Xpress Pro & Final Cut Pro X
- Three months internship with industry contacts
- Each student makes final Advanced Diploma film with 35mm 4K Arri Alexa Camera in Key-role as Director/ Producer/ Script Writer/ Cinematographer/ Editor
- An Advance Diploma & demo-reel of final film are awarded
- Recommended for those who want to kick start a full time independent career in Film & TV industry
- Students gain fast track entry in Sr. positions in creative or technical team of Film Production Companies

#### **Diploma**

#### Unique features of the Program

- One Year of full-time, intensive course
- Total 1100 hrs. of Tuition
- Multi-disciplinary course, specializing in narrative fiction filmmaking for television or documentary filmmaking
- Average 15 students in each discipline
- Admission is purely on the basis of merit
- Each student independently makes close to 8 films projects & performs all key roles while crewing in 20 other films
- Training on broadcast level Canon C-500 Camera & Editing experience on non linear AVID Xpress Pro & FCP
- Two months internship with industry contacts
- Each student makes Diploma film on Sony PMW-300 Camera & Documentary with HD Camcorder
- A Diploma & demo- reel of final film are awarded
- Recommended for those who want to built a strong foundation for working way up in the Film & TV industry
- Filmmaking students gain fast track entry for Assistants jobs in the Television industry
- Documentary students can start full time independent career or can join News Channels as an Assistant Producer

#### **Short Term Certificate**

#### Unique features of the Program

- Two Months Weekend course for working professionals & students who have other time commitments
- Total 80 hrs. of Tuition
- Learn Filmmaking while working / studying
- Filmmaking Foundation program where you make films from day one
- Average 20 students in each batch
- Admissions open for all.
   No previous experience of filmmaking required
- Students write, shoot and edit 4 short films under professional guidance
- Final film of 15-20 minutes on broadcast level full HD Camera & post production on AVID Xpress
- A Certificate and DVD show reel of final film awarded on successful completion of the course
- Recommended for those curious to know working behind camera or want to test self aptitude
- Provides creative and collaborative skills that can be useful in any vocation
- Great overview for those considering higher education in filmmaking or want to seriously move into entertainment industry
- Students gain entry level job in Production house / TV Channels

### Advanced Diploma = Direction = Producing = Script Writing = Cinematography = Editing

Recommended for those who want to kick start a full time independent career in highly rewarding entertainment industry



Course Duration: 18 Months Full Time

including 3 months internship

Class Timing: Five days a week

10am to 5pm- Classroom Instructions & Screening

Students are expected to work additional hours daily for on-location shooting or editing exercise

The intensive nature of our Advanced Diploma course demands 100% of your time and commitment. Our each term, each, week, each day is filled with excitment. From the first day of class, students are behind the camera, learning by doing.

## IMI Advanced Diploma Courses are structured into three semesters

Before making any choice for a particular specialization, students receive artistic and craft skills of each element of cinema through Filmmaking Foundation Program with an integrated approach which combines theoretical concepts with hands-on filmmaking experience. In the first semester, they learn a number of disciplines that help them to decide personally which area is best suited for them as they get introduced to a broader perspective of the entire filmmaking process while working in different roles as a crew member on production of close to 10 short films, out of which 6 are independent projects.

In the second semester, students choose their area of specialization in Film Direction/ Producing/ Script Writing/ Cinematography/ or Film Editing.

Institute now raises the skill base for each exercise & trains students up to the new level in each of various craft skills. Films become more technically sophisticated, more considered and more complex in their ambitions.

The films are made under same strict time constraints, students will encounter in the professional world and thus, teaching them discipline and efficiency of the real world of filmmaking.

By the end of third semester, students finish working on close to 30 short films, 12 of which are independent projects.

#### **IMI** Advantages

All our student films are shoot on actual locations. Each student gains a thorough proficiency with different camera types including Sony full HD PXW-FS7 Super 35 Camera, 4K Arri Alexa XT Studio Camera & 5K RED Epic. And editing experience on non linear AVID Xpress Pro & Final Cut Pro X.

Each student makes final Advance Diploma film in key-role as Director/ Producer/ Script Writer/ Cinematographer/ or Editor, shoot on 35mm 4K Arri Alexa Camera & edit on FCP Pro .

As an integrated part of IMI Advanced Diploma Program, students are also required to complete 3 months of internship program designed to endow them with real world skills, experience within the industry, team work, business & industry etiquette which are essential traits for the success in the film trade.

#### **Admission Criteria**

- What we are essentially looking for is raw talent. Graduation is preferred. However, minimum eligibility is a 10+2 / HSC / A-Level or equivalent level of education.
- Admission is purely on merit. Applicants merit & creative potential are evaluated on the basis of their response to three aptitude test questions listed on the Admission Form and performance at interview.
- No previous experience of filmmaking required. Students must have a satisfactory knowledge of English language & collaborative skills.

#### **Diploma**

■ Filmmaking ■ Documentary



Must for people looking for openings in fiction programs of Television Industry or want to build a career as independent documentary film maker or want to join as an Assistant Producer in News Channel

## Start your entertainment career in Television Industry in just one year

IMI Diploma in Filmmaking is a vocational multi-disciplinary course, specializing in short narrative fiction filmmaking as well as nonfiction documentary filmmaking.

It is essentially designed for a new generation of fimmakers who want to learn not only how to write a script, operate a camera, light a scene, direct & edit a film, but in shorter possible time, they also want to learn how all the aspects of filmmaking relate to, interact with and depend upon each other.

#### Fast paced, intensive learning

It is a intense One year hyper focused, fast paced program to build strong foundation in which the aesthetic, technical and craft skills of fiction filmmaking for television are taught at appropriate professional level, covering a curriculam in 12 months which might otherwise take twice or more to complete.

## A rewarding career for creatively vigilant & social minded

As a form of social commentary or Reality Television, documentaries have never been so popular and relevant as they are today. IMI One year Documentary Filmmaking Program provides an opportunity to drive right into this cutting edge art form through hands-on experience in core areas: conceptualization, visualization, preproduction, dramaturgy, interviewing techniques, shooting strategies, lighting, camera operation, sound and editing.

#### **IMI Advantages**

By the end of four terms, students work on 20 projects as crew members and independently make 8 short fiction films on full HD Conon C-500 Camera & documentary with Sony PMW-300 HD Camcorder. Editing on non linear AVID Xpress & FCP. Industry internship for two months.



Course Duration: One Year Full Time

including 2 months internship

Class Timing:

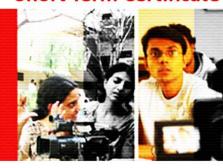
Five days a week 10am to 5pm- Classroom Instructions & Screening

Students are expected to work additional hours daily for on-location shooting or editing exercise

#### Admission Criteria

- What we are essentially looking for is raw talent. Graduation is preferred. However, minimum eligibility is a 10+2 / HSC / A-Level or equivalent level of education.
- Admission is purely on merit. Applicants merit & creative potential are evaluated on the basis of their response to three aptitude test questions listed on the Admission Form and performance at interview.
- No previous experience of filmmaking required. Students must have a satisfactory knowledge of English language & collaborative skills.

#### **Short Term Certificate**









■ Filmmaking Foundation

Course Duration: Two Months Weekends

Class Timing: Saturdays & Sundays

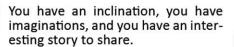
3pm to 8pm- Classroom Instructions & Screening

Students are expected to work extra hours for shooting

& editing exercise

Recommended for all those film enthusiasts who want to know more about working behind the camera & must for the students who want to test self aptitude before applying for specialization in film making

## Yes, now you too can dare to make your own short films



But always wondered- what it takes to make a beautiful, slick & entertaining film.



IMI has designed & developed an intensive course module to develop an understanding of the grammar of visual storytelling and collaborative nature of filmmaking in short span of time.

It familiarizes you with all the aesthetic aspects to appreciate cinema as an art form and enables you with expertise to make your own low cost short films.

More specifically here, you will write, shoot, direct & edit four exercise films independently and will also assist others in their productions.

The combination of non-stop collaborative work, diverse experiences and shared passion for film, makes IMI Filmmaking Foundation Certificate Program intensely enriching, exciting & rewarding creative experience you ever had.

#### **Admission Criteria**

Admissions is open to all

Admission on the basis of the reasons you give why you wish to study film

Students applying to IMI Short Term Certificate Program come from a wide spectrum of educational background including management professionals, doctors, IT engineers, architects, advertising executives, actors, animators and undergraduates. However, minimum eligibility is 10+2 level of eduction. Graduation preferred.

No previous experience of filmmaking required. Students must have a satisfactory knowledge of English language & collaborative skills.





#### Admission Process

Film stills on this page are part of film studies at IMI









Despite market forces, we continue to maintain our founding principle of affordable film training for all that is of a high standard and relevant to today's Film & Television Industry

#### Program Eligibility

Students applying to IMI come from a wide-spectrum of educational grounds and with average age of early 20s. What we are essentially looking for is raw talent.

Graduation preferred. is However, minimum eligibility is 10+2 / HSC / A-Level or equivalent level of education.

#### **Admission Requirements**

For Advanced Diploma & Diploma

Admission is purely on merit.

We are primarily interested in students' creativity, intellectual and people skill.

Applicants merit & creative potential are evaluated on the basis of creative profile they submit & their response to three aptitude test questions listed on the Admission Form and performance at interview. For details, log on to: www.imi-filmschool.org/admissions/

#### Also required the followings:

- Fully completed Application Form
- Two passport size photos
- Copy of College Degree/ School Certificate
- Two Letters of Recommendation
- Photocopy of transaction slip for Payment of Registration Fees of Rs.2,500/- (non-refundable) through IMI online payment gateway or NEFT

#### For Short Term Certificate

Admission is open to all. No Competition. No Registration fee, no documents required. You can directly Apply Online.

#### How to Apply

For Advanced Diploma & Diploma

Submit the prescribed Application Form which can be downloaded free of cost from IMI Website: www.imi-filmschool.org

Before mailing your application, Online Registration is mandatory. This helps applicants to get enough time to prepare their creative profile and arrange other supporting attachments which they can physically send later along with their Application Form, quoting their Registration Number.

#### For Short Term Certificate

No need to submit any Application Form physically. Directly Register Online for the Short course. Just log on to: www.imi-filmschool.org/ admissions/register\_short\_course.php

#### **Application Deadlines**

IMI Short-Term Filmmaking Certificate Programs are conducted every month throughout the year across India in collaboration with various Colleges & Universities. However, intake for IMI Advanced Specialization & Diploma Programs start thrice a year i.e., September, January & May which means you have more control of when to begin your education. To know the course start date, visit IMI Website.

#### Availability of Seats

Students come from all over Asia to attend IMI programs, so seats fill up quickly. To avoid disappointment, Applicants are advised to first register themselves and then physically submit their applications as soon as possible.

<ul> <li>Advanced Diploma Programs (each stream)</li> </ul>	15 Seats
Diploma Programs (each stream)	15 Seats
Filmmaking Certificate Programs	20 Seats

For IMI Fee & Admission policy, please refer IMI Website: www.imi-filmschool.org

#### **IMI Program Fees**

## One important and distinctive factor in our tuition structure is that there are no financial surprises.

All the basic materials you require to complete your education are included in the annual fee of Advanced Diploma & Diploma Programs as well as the cost of tuition, workshops, practical demonstrations, classroom exercises, study materials, membership to DVD & Blu-ray films/ books library, computer and internet access.

The fees for the Advanced Diploma & Diploma Programs also include available equipment & post production facilities at the campus, which you will require for all the films you will make as a part of all your curriculum and as well as for the final film of your Advanced Diploma or Diploma Course. However, all students are expected to have own laptop & DSLR Camera for their home work.

#### **Fees for Long Term Courses**

Advanced Diploma: Film Direction/Cinematography/Editing/Screenwriting/or Producing (Total fee for 18 Months Full Time Program)	Rs. 4,65,000/-
Admission Fee	Rs. 69,000/-
1st Semester:     DVD/ Blu-ray films & books Library Fee     Equipment Fee 2nd Semester:     DVD/ Blu-ray films & books Library Fee     Equipment Fee	Rs. 7,000/- Rs. 59,000/- Rs. 7,000/- Rs. 59,000/-
3rd Semester: DVD/ Blu-ray films & books Library Fee Equipment Fee	Rs. 7,000/- Rs. 59,000/-
Tuition Fees: Per Month Rs. 11000/- x 18 Months	Rs. 1,98,000/-

<b>Diploma:</b> Fiction Filmmaking for Television/or Documentary Filmmaking (Total fee for One Year Full Time Program)	Rs. 2,95,000/-
Admission Fee	Rs. 59,000/-
1st Semester:     DVD/ Blu-ray films & books Library Fee     Equipment Fee 2nd Semester:	Rs. 7,000/- Rs. 45,000/-
DVD/ Blu-ray films & books Library Fee Equipment Fee	Rs. 7,000/- Rs. 45,000/-
Tuition Fees: Per Month Rs. 11000/- x 12 Months	Rs. 1,32,000/-

All students, who get enrolled in Advanced Diploma & Diploma courses at IMI are required to deposit Rs.35,000/- towards interest free & refundable Security Deposit for equipment, which will only be revoked or adjusted in case of any damage charges which students may liable to pay.

Upon selection, the concerned candidate is expected to pay the Admission Fee within a week after the receipt of the Admission card. Any delay in paying the fee within the stipulated period will result in the seat being alloted to the next waitlisted candidate.



#### **IMI Program Fees**

#### **Fees for Short Term Course**

The cost of tuition, practical demonstrations, classroom exercises with professional camera for hand-on experience and study materials you require to complete your education are included in the fees of IMI Short Term Certificate Program.

During the course, students are advised to make their exercise films without incurring any additional expenses and are encouraged to pool in their resources to arrange any production needs for their projects.

Short Term Certificate: Filmmaking Foundation (Total fee for Two Months Weekend)	Rs. 28,000/-
Admission Fee	Rs. 7,000/-
Tuition Fees	Rs. 21,000/-

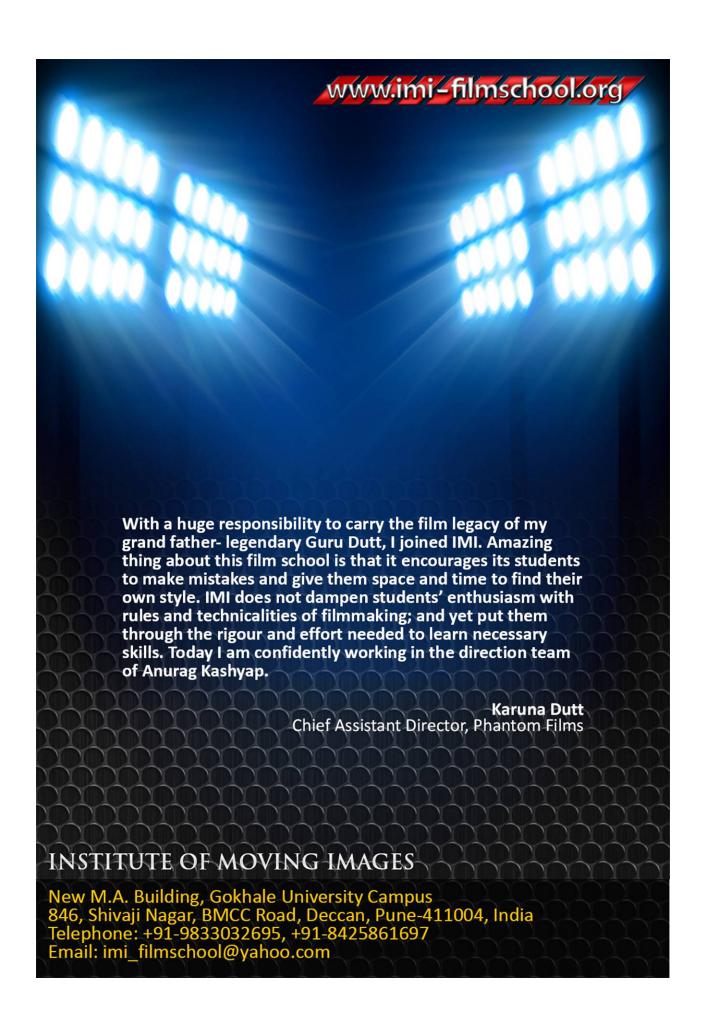
On completion of the Short Term Certificate Program, all students are expected to produce their final film with their own resources and for that all necessary equipment can be availed from IMI facilities at concessional rates. Membership to Film & Text Library at IMI is also available on separate payment of yearly membership fees.

#### **IMI Fee Payment Policy**

- The admission fee is payable within 7 working days of acceptance into the Institute of Moving Images course.
- The "Admission Fee" is treated as an acceptance payment and it is non-refundable, although it can be carried forward to next intake for a maximum of 3 intakes, subject to management approval.
- The monthly tuition fee is payable by 5th day of every month. All other fee components i.e. Equipment/ Films & Books Library Fees are payable on the 1st day of the Semester for Advanced Diploma & Diploma students.
- Once Semester has commenced, the fees for that Semester non-refundable. Any fees paid in advance for future Semester can be refunded, along with any security deposit, should a student leave his/ her course mid-term.
- If a student changes specialization mid-course, any fee difference for the Semester already completed must be paid before commencement of the next term.
- Late payment of tuition fee will attract a penalty of Rs. 250/- each day and thereof. Excessively delayed fee payments may cause for cancellation of admission.
- In the case of Short Term Certificate Program, the entire fee is payable before the commencement of the course and is non-refundable.
- Institute of Moving Images reserves the right to terminate the studies of, and exclude from the institute, anyone it considers unsuitable to continue with the course.

## **INSTITUTE OF MOVING IMAGES**

New M.A. Building, Gokhale University Campus 846, Shivaji Nagar, BMCC Road, Deccan, Pune-411004, India Telephone: +91-9833032695, +91-8425861697 Email: imi\_filmschool@yahoo.com Website: www.imi-filmschool.org



## **Institute of Moving Images**

# Thank You for showing your interest in IMI Programs

To download
IMI Application Form for Admission,
Please Click on
"Download Application Form"

button on our website www.imi-filmschool.org



For any further queries, you can always contact us on:

Tel: +91-0-9833032695, +91-0-8425861697 Email: imi\_filmschool@yahoo.com

